

# RAISE BIG MONEY. VOLUNTEER-APPROVED.

Simple fundraising for busy schools and groups!



LIMITED-TIME EARLY BONUS OFFER

## FREE \$200 KIT

Receive a \$200 gift code to choose your favorite items from our 2026 Fall Collection - perfect for displays, raffle prize, and more!

*Conditions apply.\**

**HURRY!**

### LIMITED BOOKING DATES & BONUS KIT AVAILABILITY

 **SCHEDULE NOW**  
[www.charlestonwrap.com](http://www.charlestonwrap.com)

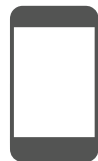
Contact Your Representative  
or Call Charleston Wrap  
**1.866.395.2926**

## WHY CHARLESTON WRAP?



**Gifts  
They Want**

Over 2,500 gifts they'll love, no junk.



**Online  
Ordering**

No money collection or tracking down orders. (Traditional order forms available)



**More  
Profit**

Higher participation and bigger orders drive better results.



**Home  
Delivery**

Zero product distribution. Less volunteer time.



For more information, visit us online at [www.charlestonwrap.com](http://www.charlestonwrap.com) or call at 1.866.395.2926

# THE CHARLESTON WRAP ADVANTAGE

*Why Schools & Groups Raise More with Less Work!*



## Why Parents Love This Fundraiser

- ✓ Useful, high-quality products (not candy or junk overload)
- ✓ Perfect timing for holiday gifting
- ✓ Great value for what they receive
- ✓ Easy online shopping experience



## Easy for Sponsors to Run (Designed for Busy Volunteers)

- ✓ Simple online setup
- ✓ No complicated order forms
- ✓ Minimal to no cash handling
- ✓ Built-in tracking and reporting
- ✓ Smooth experience for families and busy organizers



## Higher Average Sales Per Family Built for Bigger Results

- ✓ Premium wrap + lifestyle products increase average order value
- ✓ Online store encourages browsing and add-ons
- ✓ Great repeat purchasing year after year



## Low Risk with High Satisfaction

- ✓ 100% satisfaction guarantee
- ✓ If a family isn't happy, Charleston Wrap makes it right
- ✓ A fundraiser your parents will trust



## Charleston Wrap Handles the Heavy Lifting

- ✓ Dedicated support team throughout your fundraiser
- ✓ Step-by-step launch tools and templates
- ✓ Easy prize programs and incentives
- ✓ Marketing resources to boost participation
- ✓ Real people – real support when you need it



## Affordability That Drives Participation

- ✓ 94 items priced at \$16 or less. Prices starting at just \$8
- ✓ Strong price points that make it easy for every family to participate
- ✓ Premium products at everyday friendly prices, you can proudly gift to others



## More Variety Than Ever

- ✓ 181 total items in the catalog (up from 141 last year)
- ✓ 28% growth – our largest catalog ever
- ✓ Only 11 repeating non-food items
- ✓ 140+ brand new products this season
- ✓ Feels new and exciting for returning families
- ✓ PLUS 2,500+ items online – The most in fundraising!

*Charleston Wrap*  
BETTER PRODUCTS. BETTER FUNDRAISING.

## Fall 2026 Top 5 Take Aways:

- ✓ Higher participation
- ✓ Bigger average orders
- ✓ Premium products families love
- ✓ Industry-leading gift wrap quality
- ✓ The easiest online fundraising experience available

*All designed to help your school raise more – with less work.*



*This fundraiser is easy to implement and has great customer service. The products are good quality, easy to sell, and our kids love the prizes.*

*-Rhonda Y.*



*The best Fundraising Company my son's PTA went with, quality products, affordable prices, great customer service and shipping was fast and free!*

*-Jeanine J.*



## The Catalog + Webstore System

### Drives Bigger Orders

- ✓ Over 96% of all orders are now placed online
- ✓ The catalog introduces shoppers to the online store experience
- ✓ The webstore expands product discovery far beyond the printed pages
- ✓ Online browsing drives larger baskets and add-on purchases
- ✓ Specialty items like our complete line of personalized gifts with live preview.
- ✓ A modern, mobile-friendly webstore that stands apart in fundraising – There's no comparison



## Industry-Leading Gift Wrap Quality & Value

- ✓ Every roll is now a jumbo roll by industry standards
- ✓ Competitors typically offer 27–30 sq ft per roll
- ✓ We offer nothing under 40 sq ft (unless personalized)
- ✓ Major competitors sell 40 sq ft roll for \$15 – ours is just \$12
- ✓ Mega rolls: 60 sq ft for only \$13
- ✓ Ultra-heavyweight paper on every roll
- ✓ Fully reversible designs – two looks in one roll
- ✓ FSC-certified materials (gold standard for sustainability)



## A Curated Product Collection Families Love to Buy

- ✓ Trend-forward and timeless gift wrap designs
- ✓ Boutique gourmet treats & premium chocolate tins
- ✓ Modern, useful kitchen items & Coffee-lover favorites
- ✓ Smart, practical tech products
- ✓ Stylish fashion accessories
- ✓ Great for gifting – not just fundraising



## Proven Results for Schools Nationwide

- ✓ Consistently higher average sales per student than traditional fundraisers
- ✓ Strong repeat participation year after year
- ✓ Programs designed to maximize both participation and order size
- ✓ Trusted by thousands of schools, teams, & organizations nationwide
- ✓ For over 33 years, Charleston Wrap has helped 1,000's of schools & organizations raise more than \$200 million.

# HOW IT WORKS (IT'S EASY)

Three simple choices - then we handle the rest!

## Ordering



- ✓ Online ordering (most popular)
- ✓ Optional paper order forms

## Incentives



- ✓ Prize programs that boost participation
- ✓ Optional Daily Prizes that **maximize profits**

## Delivery



- ✓ Ship directly to homes (most popular)
- ✓ Optional school delivery with paper order forms

## PROVEN RESULTS - OVER \$200 MILLION RAISED

★★★★★ "An easy, stress-free way to raise money." -Alex

Gift Wrap & Accessories

Candles

Kitchen Essentials

Personalized Gifts

Charleston Bags™

Gourmet Foods



Quality Gifting.  
100% Customer Satisfaction Guaranteed.

Don't delay! SIGN-UP TODAY. Limited bookings available.

[www.charlestonwrap.com](http://www.charlestonwrap.com)

1.866.395.2926

\*Conditions apply. Contact your representative for details.